

# Cover Story Vision Instructions

TAKE 20 MINUTES TO COMPLETE. NUMBERS INDICATE A GOOD SEQUENCE FOR THE WORK.

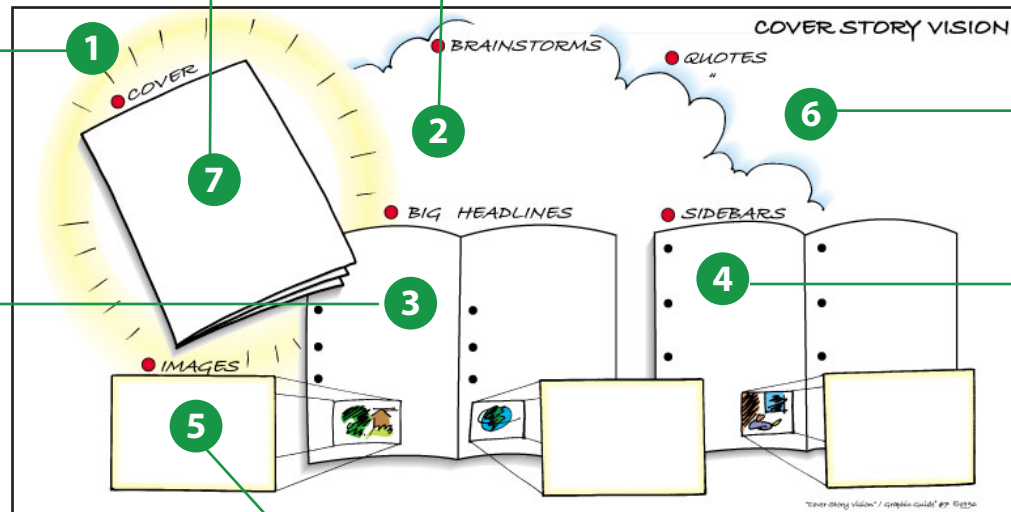
7. COVER: Sum it all up with the magazine's title, a splashy cover image, and a teaser that makes us want to read the full story!

2. BRAINSTORMS: Jot down ideas arising from the guided imagery exercise

8. PRESENTATION: Plan a creative presentation to convey your story to the larger group. Remember-- you know what happened!

1. Imagine a well known magazine in 2020 featuring UCM. Record ones that your table imagines around the Cover graphic

3. HEADLINES: What are the big headlines, the main points of the story? What special things have you accomplished as a University?



6. QUOTES: Note what well known people are saying about UCM in 2020.

4. SIDEBARS: Note special-interest stories

5. IMAGES: Sketch in images that help tell your story

## TIPS

- Choose an inspiring magazine
- Encourage a yes-and frame of mind. All ideas are welcome!
- It's okay to skip around on the graphic template

- Speak from the future in a past tense - assume you know what happened
- Okay to have multiple people drawing
- When in doubt, make something up!